



THE
DEMOGRAPHICS
GROUP



Future Outlook

Demographics reshaping Australia

Simon Kuestenmacher

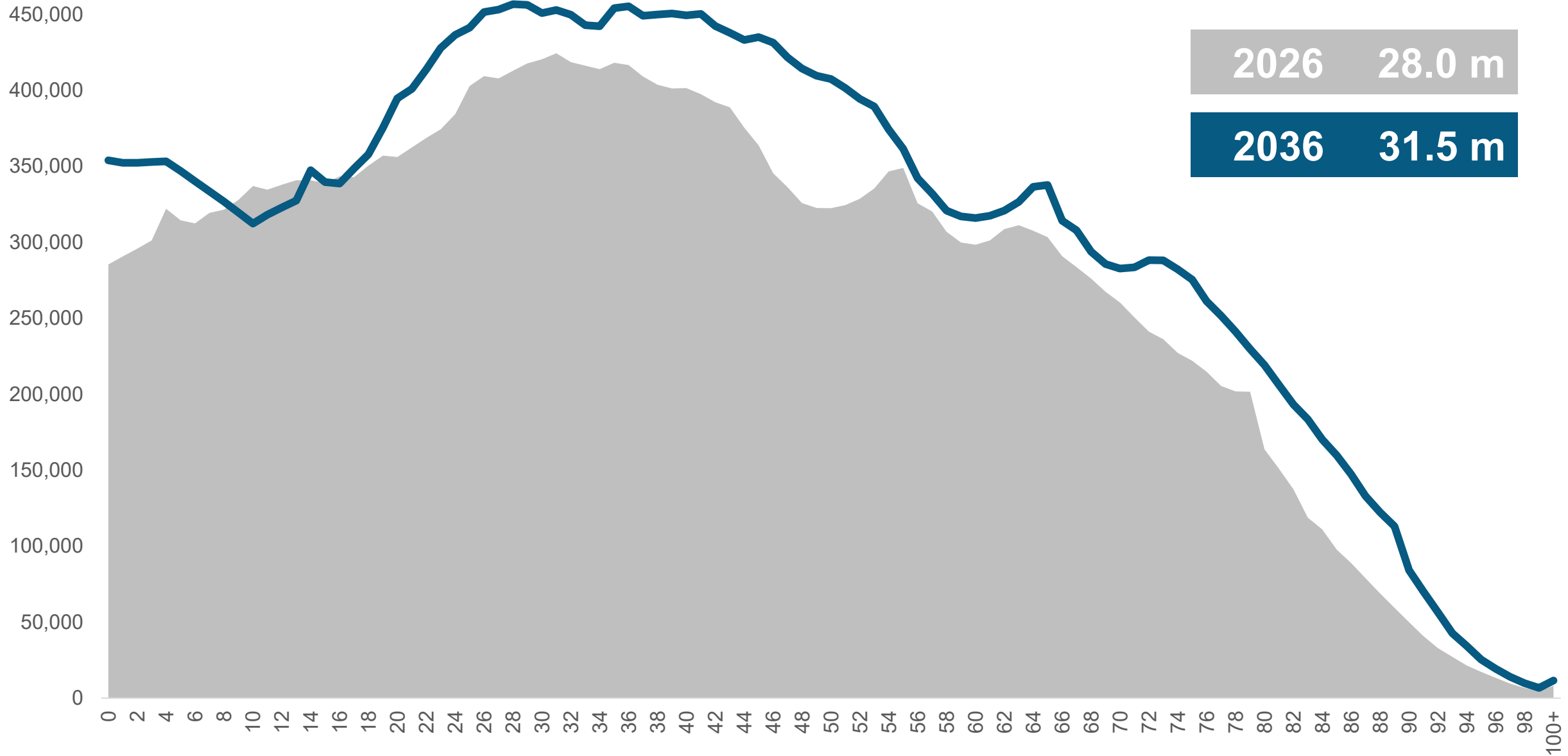
Co-Founder & Director

26 March 2026, Melbourne

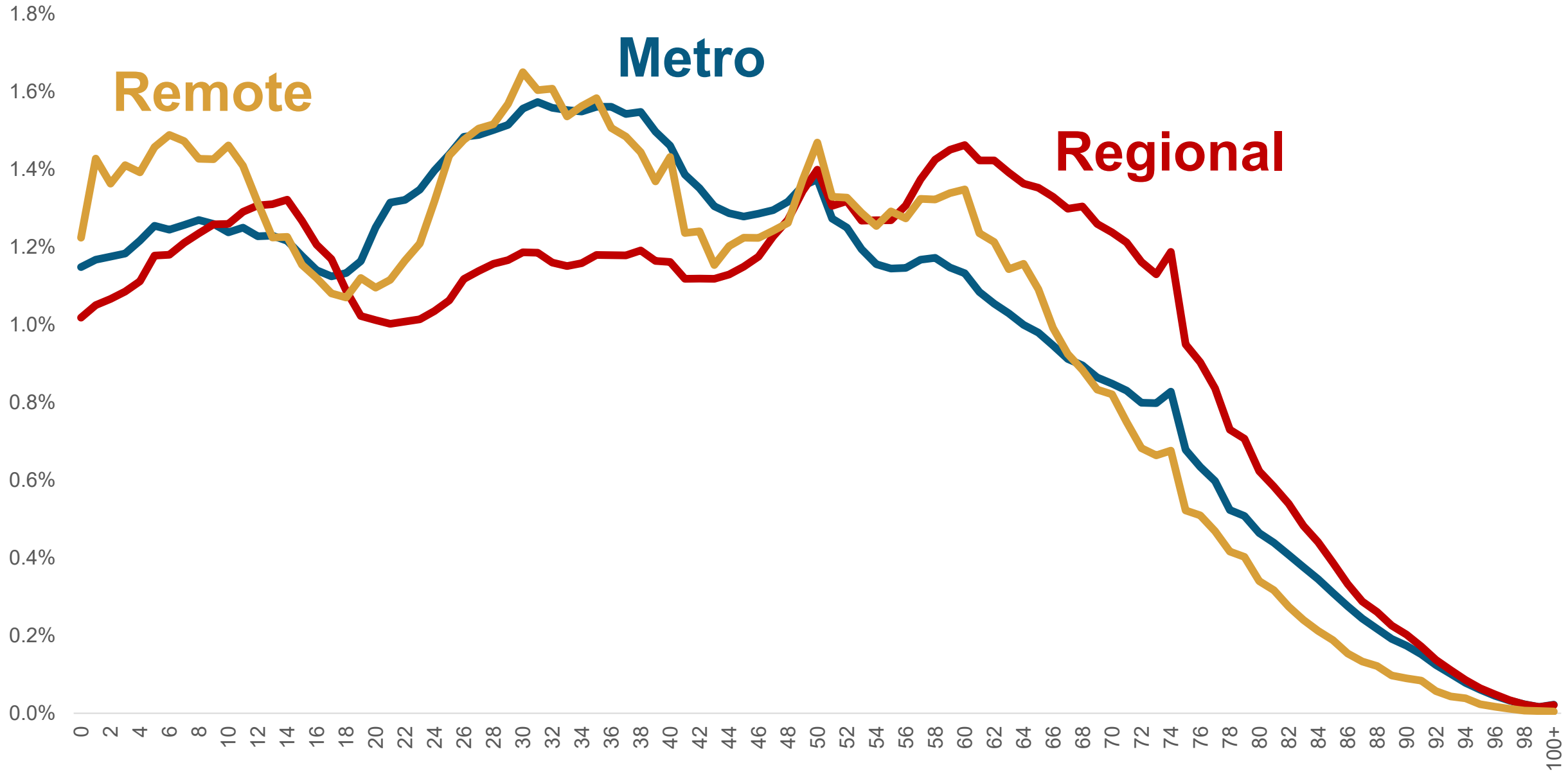
**Australia
operates on
a very
simple
business
model**



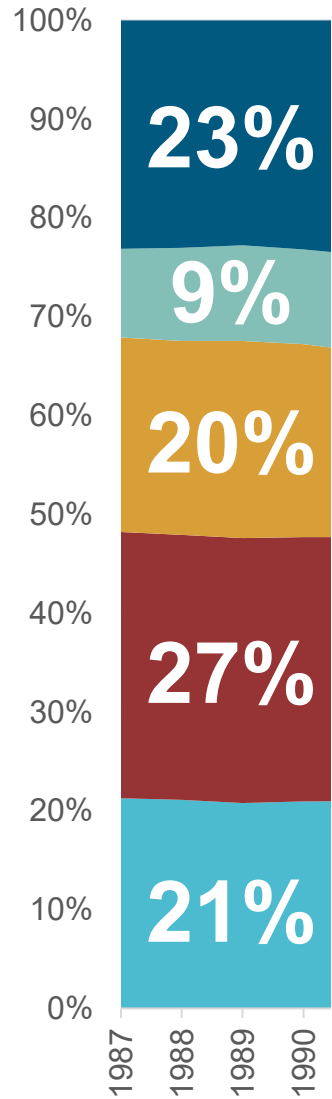
By 2036 Australia will be bigger, more youthful, and older



Remoteness impacts demographic challenges

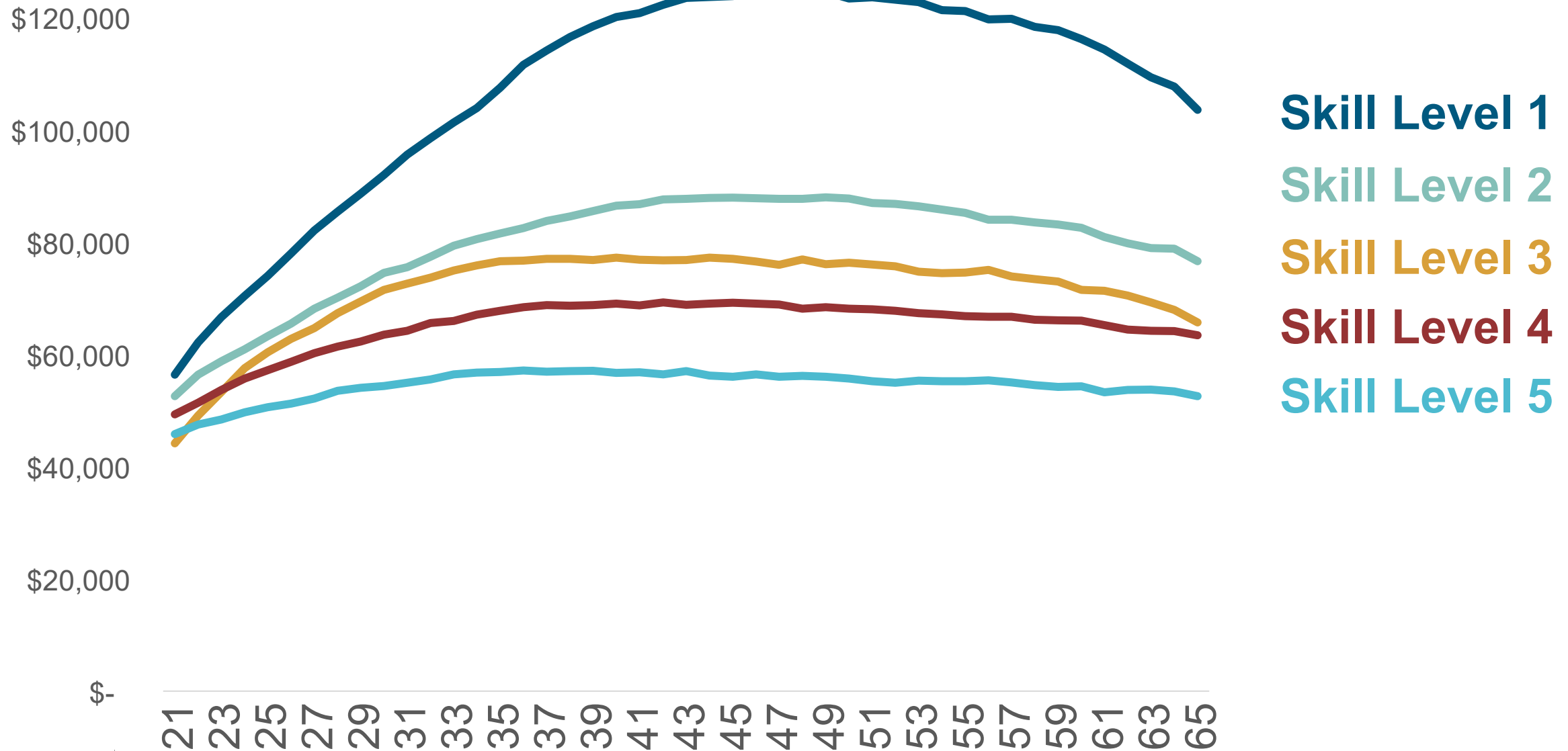


Australia keeps transforming into a knowledge economy



■ 5 ■ 4 ■ 3 ■ 2 ■ 1

Education determines income & spending capacity



Median income for full-time employed workers by age and skill level / trade; Sourced from ABS Census 2021



The pie keeps growing. The simple Australian business continues to deliver prosperity. International education is an important export pillar of our simplistic economy. What government would be willing to shrink that pillar?



The skills shortage remains a huge issue – especially in regional Australia. Education and migration reform must target regional areas. We might see reforms designed to channel students into specific study areas and geographies.



For now, education remains the single best indicator for your future income. The demand for higher education will remain high. Your educational institutions, residential colleges, and research centres are likely to grow.



 **Simon Kuestenmacher**



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Simon Shows You Maps



Simon Kuestenmacher



Demographics Decoded



THE AUSTRALIAN 



THE **NEWDAILY**



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