### Unimutal Conference 2025

#### Cyber Incident Trends: 2024 in review

#### **INCIDENTS BY TYPE**



#### **INCIDENTS BY INDUSTRY (TOP 10)**



Not for Profit
8%
8. Technology
7%
9. Education
5%
10. Other
4%

### Ransomware: 2024 in review

Doing business with Threat Actors: global ransom payment rates flat-lined over the course of 2024 at  $^{\rm 225\%}$  - an all-time low.

Threat Actor fragmentation: sustained operations of global law enforcement has contributed to the increased utilisation of the RaaS business model. Unaffiliated ransomware groups increasing prevalent.

Increase in data theft extortion only events

#### Global rate of ransom payment falls to all time low



Average quantum of global ransom demands increased by +34% throughout the second half of 2024



#### Global rate of ransom payment for data exfiltration only incidents



3

## Legal and regulatory developments shaping 2025



Privacy Act amendments



Introduction of mandatory ransom payment reporting



Smoke signals from the OAIC

R

Defensive incident response – class action risk

### Our role as First Response managers



6. We can also assist you with any post-incident recovery activities (including any legal disputes and creating a cyber resilience roadmap for your future) 5) We provide ongoing insurance reporting (at 24/48/72-hours), including identifying next steps

4. We provide you with a dedicated First Response Manager who works collaboratively with you through the incident response process addressing operational, reputational and legal risk

## First Response Workstreams



## Education Sector – Challenges and Opportunities

Decision Making + Roles and Responsibilities

Communications Strategy

Government Relations Affected Individuals

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