

Unimutal Conference 2025

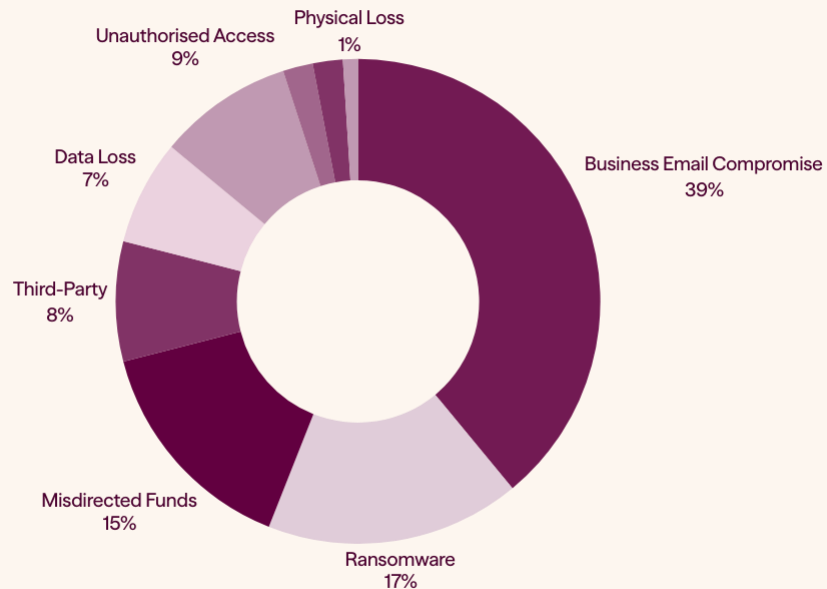
19 March 2025

# Atmos

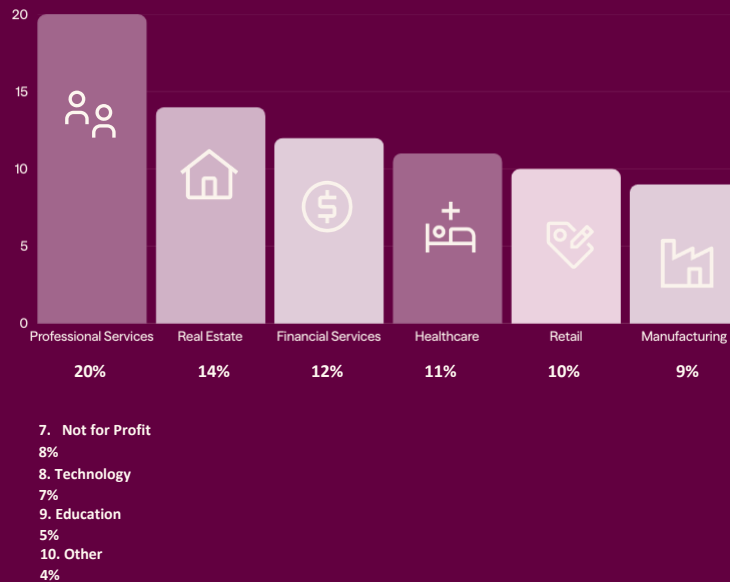
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## Cyber Incident Trends: 2024 in review

### INCIDENTS BY TYPE



### INCIDENTS BY INDUSTRY (TOP 10)



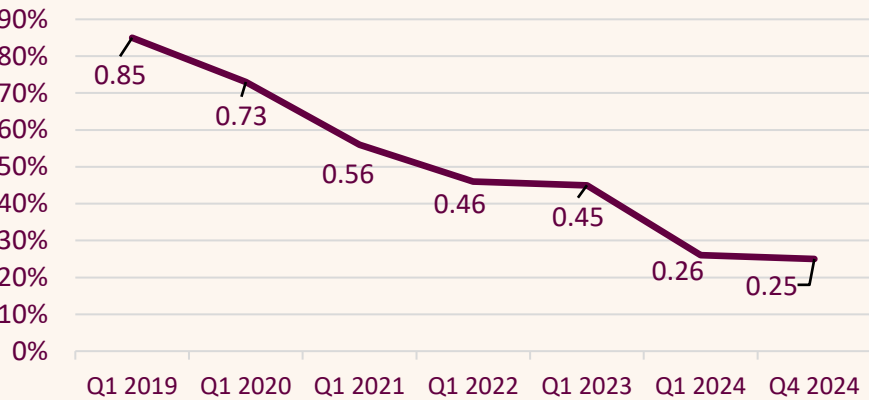
# Ransomware: 2024 in review

**Doing business with Threat Actors:** global ransom payment rates flat-lined over the course of 2024 at ~25% - an all-time low.

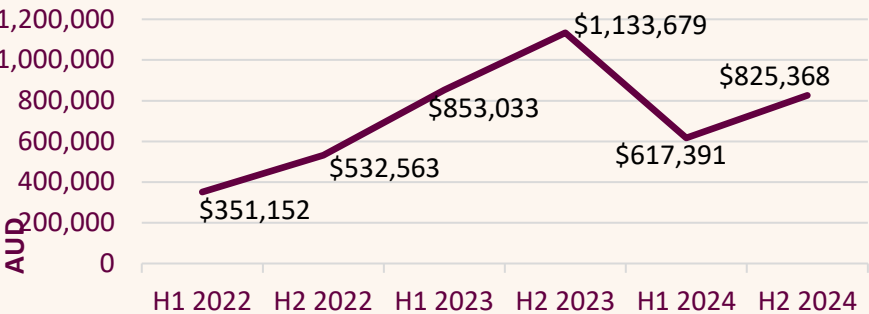
Threat Actor fragmentation: sustained operations of global law enforcement has contributed to the increased utilisation of the RaaS business model. Unaffiliated ransomware groups increasing prevalent.

Increase in data theft extortion only events

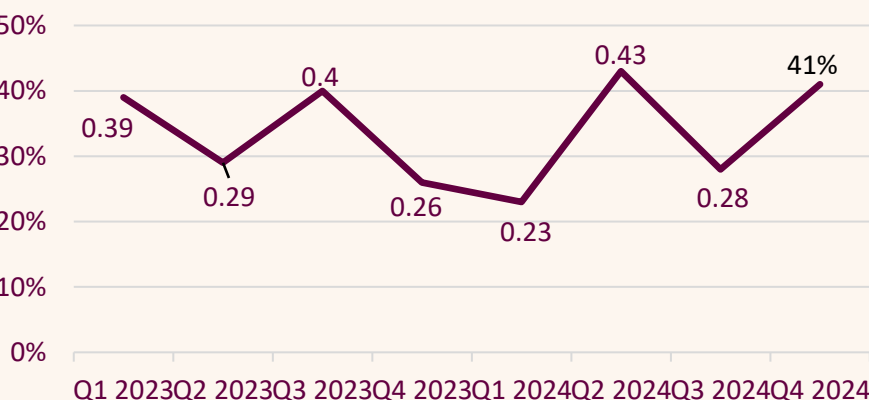
Global rate of ransom payment falls to all time low



Average quantum of global ransom demands increased by +34% throughout the second half of 2024



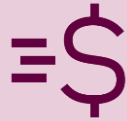
Global rate of ransom payment for data exfiltration only incidents



# Legal and regulatory developments shaping 2025



Privacy Act  
amendments



Introduction of  
mandatory ransom  
payment reporting



Smoke signals  
from the OAIC

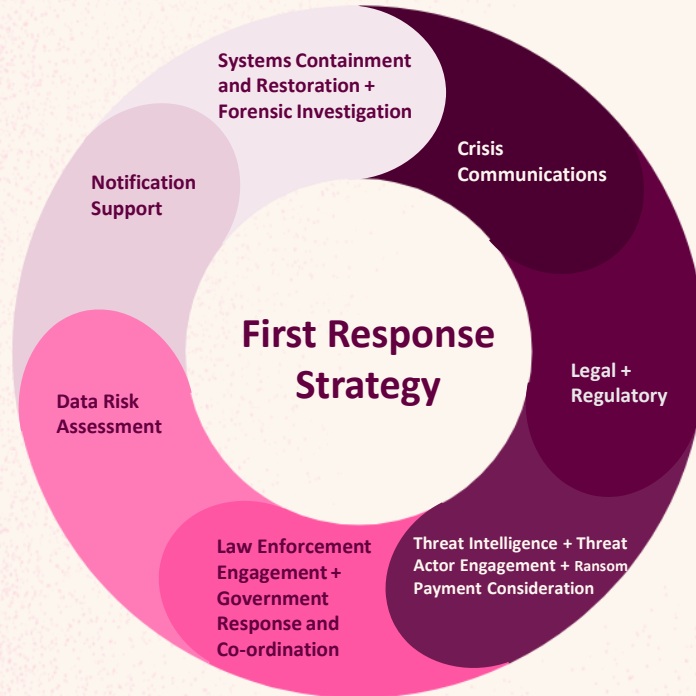


Defensive incident  
response – class  
action risk

## Our role as First Response managers



# First Response Workstreams



# Education Sector – Challenges and Opportunities

Decision Making  
+  
Roles and  
Responsibilities

Communications  
Strategy

Government  
Relations

Affected Individuals

\*includes associated offices

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